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Champions & Orchestrates

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Value Proposition

Challenges field experienced professionals to extract and entangle intellectual property with a precision and discipline that produces unexpected outcomes justifying the risks.

Distinctives

- Extracts
- Champions...
- Orchestrates...
- Leverages...
- Bridges the Divide...

Skunkworks

- Existential Crisis...
- Just Cause...
- Tech Transfer...
- Trusting Teams...
- Worthy Rivals...

Prime Movers

Prime Movers: Investment... not a reward for past performance.

Enterprise Formation... "Primary Jobs" at niche headquarters.

Prime Movers & Skunk-Works... Redesign and leverage technology.

- Root Out Just Causes than Create Sustainable Movements –
- Form Trustworthy Relationships with Collaborators –
- Stipulate Flexibility with Innovators and technologists –
- Showcase & Benchmark Worthy Rivals –
- Support & Affirm Scientific Adventurers Who Are Not Afraid to Lead –

Entanglement



Challenges are embraced and leveraged with precision and discipline to produce unexpected outcomes.

Initiatives

- **Champion Prime Movers and orchestrate Skunk-Works.**
- **National Destination... "Why not us?" "Why not now?"**

Prime Movers: Comparison

<https://xfactors.us/wp-content/uploads/2024/10/Prime-Movers-20th-v.-21st-Century.pdf>

20TH CENTURY WORDS THAT MATTERED

1. **Innovation** which no one ever defines or describes the desired outcomes from innovation...Does anyone get an innovator degree? If yes, where?
2. **Excellence**...drives all educators/teachers. This is their desired outcome from K-12 and higher education up to the master's and Ph.D. program. However, faculty are rewarded for being **distinctive** in their research results.
3. **Leadership**...ask them to describe the qualities, skill sets or mind-sets that they are developing in higher education.
4. **Entrepreneurs** are individuals who want to **flip or sell** company for cash.
5. **Replicate**...other cities such as Austin Texas.
6. **Inward focus** on improving your organization or city.

21ST CENTURY WORDS THAT MATTER

1. **Design**...You can get an actual degree and companies will pay for serial designers.
2. **Distinctive**...Talk about "Competition is for Losers" as a model for niche opportunities.
3. **1st Followers**...Employers really want young professionals who can be part of a team. Leadership will come depending upon circumstances beyond their control and their response after developing a constituency.
4. **Enterprise Formation**...Grow a Great Company rather than entrepreneurial flipping. Pursue the model of Jim Collins in “Good to Great” and the history of Sam Walton.
5. **Shape** an expanded **National Destination**.
6. **Outward focus** on improving other organizations and regions.

UNIVERSITY EDUCATION

Master's degree in counseling @ Michigan State University

Ph.D. in Administration & Higher Education @ Michigan State University